

REQUEST FOR PROPOSALS (RFP)  
WORLD JUSTICE PROJECT

VISUALIZING GOVERNANCE DATA:  
DYNAMIC WJP RULE OF LAW INDEX VISUALIZATIONS AND DATA MANAGEMENT

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**About Us**

The World Justice Project (WJP) is an independent, non-profit organization working to advance the rule of law worldwide. We work with a wide variety of partners around the globe, and have offices in Washington, DC; Seattle, WA; Mexico City, Mexico; and Singapore.

**Our Work**

At the World Justice Project, we believe the rule of law provides the foundation for communities of justice, opportunity, and peace.

This is not an academic argument. Where the rule of law is weak, medicines fail to reach health facilities, criminal violence goes unchecked, laws are applied unequally across societies, and foreign investments are held back. Effective rule of law helps reduce corruption, improve public health, enhance education, alleviate poverty, and protect people from injustices and dangers large and small.

These issues affect us all, no matter where we come from or what we do—we all have a role to play, not only lawyers and judges. That is why our work engages leaders in countries across the globe and from all work disciplines.

Through our three mutually reinforcing programs of Research and Scholarship, the *WJP Rule of Law Index*, and Engagement, WJP seeks to stimulate government reforms, develop practical programs at the community level, and increase public awareness about the foundational importance of the rule of law.

Visit us at [worldjusticeproject.org](http://worldjusticeproject.org).

**Project Background**

The *World Justice Project Rule of Law Index*<sup>®</sup> is an annual report measuring the rule of law based on the experiences and perceptions of the general public and in-country legal practitioners and experts worldwide. The [WJP Rule of Law Index 2020](#) presents a portrait of the rule of law in 128 countries and jurisdictions by providing aggregate scores and rankings derived from more than 130,000 household surveys and 4,000 legal practitioner and expert surveys. Data for each country is analyzed and presented in the Index publication as automated [country profiles](#) that summarize performance across a variety of rule of law themes.

In 2021, the WJP will be launching a series of short, in-depth graphical reports that highlight rule of law performance and trends throughout Latin America and the Caribbean. These individual reports will build on [similar graphical reports](#) that the WJP has produced on an ad hoc basis, and

will showcase question-level responses in a series of standardized infographics or dashboards. This new graphical report series will present information at a much more granular level than what is showcased in the *WJP Rule of Law Index* series, and will be designed to clearly and concisely convey key information to policymakers and other stakeholders.

## **Project Goal**

### *1. Automation and mass production of dynamic visualizations for web or print*

The WJP aims to develop an application or tool that can auto-generate infographic and dashboard pages to help facilitate the production of graphical reports each year.<sup>1</sup> The WJP has produced similar pages manually in the past ([Example 1](#), [Example 2](#), [Example 3](#)), but will now need to develop and produce roughly 30 separate country reports annually beginning in 2021. For this reason, the WJP seeks an application that will allow set infographics to be updated quickly and generated as high quality PDFs to streamline and automate the report production process as much as possible. These infographics should be easily integrated with WJP's report production and design requirements (static, printed publications) but should also be easily translated for use into other media formats (websites, social media, and presentations). The application or tool will be used solely by internal WJP staff.

The proposed solution should also include an option to insert the graphs into a predetermined design template. The workflow will need to be built into a report production process for WJP in order to facilitate the design process.

Requirements for this solution:

- a. Includes and stores designed templates for 15-20 different graphs and charts that can be easily generated/updated by WJP using an uploaded or copied Excel data file (or similar method);
- b. Generates pre-designed thematic dashboards, using different combinations of selected graphs and charts, that can easily be exported into high-quality PDF pages and easily translated for use into other media formats (presentations, websites, social media, and other publications);
- c. Follows WJP's branding and formatting requirements (including font, color, label spacing, etc.) so the pages can seamlessly be integrated into publications and reports;
- d. Gives WJP the ability to manually change text on all dashboard and chart/graph templates so these can be adapted, if necessary, based on the data being presented;
- e. Gives WJP the ability to edit and insert the graphs into a report design template.

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<sup>1</sup> An example application being Tableau, but with pre-existing templates that are produced for and owned by the World Justice Project.

For more examples of WJP's country specific reports, please visit our [Country Reports](#) page.

## 2. *Web-based technology to store, access, manage and update Index data*

The WJP is also looking for a new web-based solution to store, access, manage, and update the data that feeds into the *WJP Rule of Law Index*. The data is currently managed in Excel and the team wants to move to a cloud-based solution to securely and efficiently store and manage the underlying data. This tool would help with the data preparation for the visualization.

Requirements for this solution:

- a. Standard, easy-to-use interface for users and administrators;
- b. Ability to import data from various sources and formats, as well as the ability to export results to Excel, PDF, Stata and R, and other external analysis tools;
- c. Searches can be completed on multiple fields based on user profile including by country, factor, question, type of survey, polling company, year, demographic;
- d. Password-protected access based on user profile, that allows online modification of data by authorized (but unlimited) users;
- e. Capacity to capture, store, back up, and update data over time.

## Timeline

The project is anticipated to begin in early 2021 and continue for a period of approximately six months. (These dates are subject to change based on the final scope of work.)

## Contact and Submissions

We expect to refine the scope of this project in consultation with the interested firms. If your firm is interested in partnering with us on this endeavor, please confirm your intention to bid and send any questions or clarification requests by **Thursday, December 31, 2020**. The final proposals are due by **Friday, January 29, 2021** and should include:

- a. An outline of production strategy for the data visualization and/or data warehousing;
- b. A library of sample graphs (2 or 3 pages);
- c. Approximate budget, with separate costs for visualization and data warehousing;
- d. Outline of your firm's development process;
- e. At least two relevant examples of work; and
- f. Contact information for at least three references.

Please send all communications to Priyanka Khosla, Senior Design Associate at [pkhosla@worldjusticeproject.org](mailto:pkhosla@worldjusticeproject.org) and Tanya Primiani, Co-Director, Rule of Law Index at [tprimiani@worldjusticeproject.org](mailto:tprimiani@worldjusticeproject.org). Thank you very much your time and consideration.