

REQUEST FOR PROPOSALS (RFP)
WORLD JUSTICE PROJECT

WEB PLATFORM & DATA VISUALIZATION:
EU GOVERNANCE, RULE OF LAW, & JUSTICE INDICATORS

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About Us

The World Justice Project (WJP) is an independent, non-profit organization working to advance the rule of law worldwide. We work with a wide variety of partners around the globe, and have offices in Washington, DC; Mexico City, Mexico; and Singapore.

Our Work

At the World Justice Project, we believe the rule of law provides the foundation for communities of justice, opportunity, and peace.

This is not an academic argument. Where the rule of law is weak, medicines fail to reach health facilities, criminal violence goes unchecked, laws are applied unequally across societies, and foreign investments are held back. Effective rule of law helps reduce corruption, improve public health, enhance education, alleviate poverty, and protect people from injustices and dangers large and small.

These issues affect us all, no matter where we come from or what we do—we all have a role to play, not only lawyers and judges. That is why our work engages leaders in countries across the globe and from all work disciplines.

Through our three mutually reinforcing programs of Research and Scholarship, the *WJP Rule of Law Index*, and Engagement, WJP seeks to stimulate government reforms, develop practical programs at the community level, and increase public awareness about the foundational importance of the rule of law.

Learn more about our work at worldjusticeproject.org.

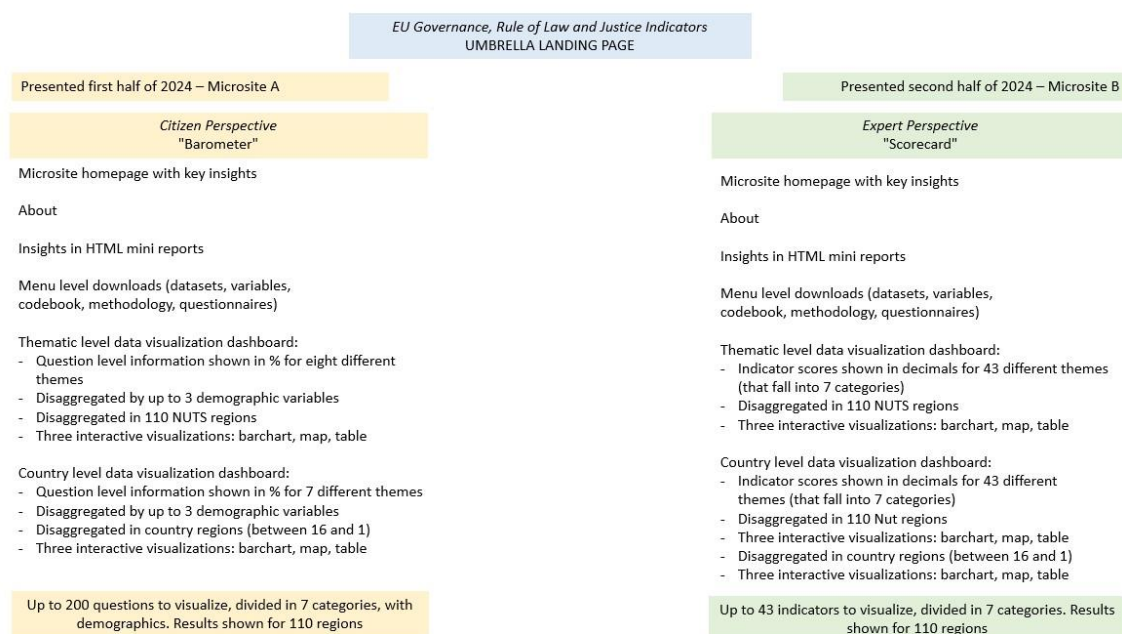
Project Background

The *World Justice Project EU Governance, Rule of Law and Justice Indicators* is a new project measuring the rule of law based on the experiences and perceptions of the general public and legal practitioners in more than 100 subnational regions across the 27 European Union (EU) Member States. Modeled after the *and the subnational*, the project will produce data and indicators on the citizen's and expert's dealings with the government, the police and the courts; their ability to exercise their rights and obtain a remedy when someone infringes them; the openness and accountability of the governments; the extent of corruption; as well as the extent of crime and violence to which they are exposed. The data and indicators will not promote any institutional structure or political system and will not assess the performance of specific institutions, which may vary with the structure of the government and the degree of autonomy that subnational units enjoy when designing and implementing public policies. Instead, they will provide an overview of how government institutions perform based on the experiences and

perceptions of people living in different regions of the EU when they interact with local and national authorities.

In 2024, the WJP will be presenting the disaggregated data in two different products: the citizen perspective, which will show survey data at the question level, and the expert perspective, which will show scores for 43 indicators. These two products will be presented in two phases during 2024, in “twin” microsites with key insights, data visualization dashboards, and html mini reports. The information presented in the *EU Governance, Rule of Law and Justice Indicators* is much more granular level than what is showcased in the *WJP Rule of Law Index* series and will be designed to clearly and concisely convey key information to policymakers and other stakeholders.

Project Goal



Dual website with data visualization

The WJP aims to develop a dual website with two “microsites” with very similar layout and design. Both microsites will have the same menus (not shared) and overall layout, differing only in content, and in the data visualization dashboards. Both dashboards will show data for 110 subnational regions across the 27 EU Member States and divide that information into categories. Microsite A will show question level information divided into 7 categories (the same ones as Microsite B with one being different). The data in Microsite A will be possible to disaggregate by three demographic variables. Microsite B will show 43 different scores, divided into 7 categories. Microsite A will need to be presented during the first half of 2024, and Microsite B – as well as the umbrella landing page- will need to go live in the second half of

2024. You can view prototypes of [Microsite A and Microsite B here](#) (at the moment navigation is only enabled for menu items). These prototypes are currently subject to testing and changes, and should be considered as a guide, not the final design of the *EU Governance, Rule of Law and Justice Indicators*. WJP will provide high-fidelity mock-ups of both microsites prior to their development and implementation. WJP will purchase the domain and provide the hosting. WJP will also provide the datasets in whichever format is required.

WJP seeks developers experienced in UI and data visualization platforms to implement this dual website.

Requirements for this solution:

- a. Propose and provide recommendations on what CMS to use;
- b. Provide UI recommendations and improvements on the prototype design, where necessary;
- c. Optimize the design of the provided and implement it to the web application with responsive behavior;
- d. Program a dual website with two integrated microsites. The microsites will be available in English. Microsite A will require a data visualization dashboard that shows up to 200 question level data points in a disaggregated manner, and Microsite B that shows 43 indicators;
- e. The dashboard will include data visualizations such as a bar chart, a map (provided by us), and a table.
- f. The programming of the dashboard needs to contemplate a future where a trends visualization may become available. This does not need to be programmed, but adding this trends visualization must be compatible in future iterations.
- g. The programming of the dashboard must contemplate a future where searches for specific data are possible. This does not need to be programmed, but the programming must be compatible to integrate searches in future iterations.
- h. Follows WJP's branding and formatting requirements (including font, color, label spacing, etc.);
- i. Gives WJP the ability to upload html mini reports independently.
- j. Gives WJP the ability to manually change text on the home, about and insights content (either text, images or graphs);
- k. Provides WJP with necessary capacity building and guides for (h) and (i).

Timeline

The project is anticipated to begin in late 2023 and continue until September 2024. (These dates are subject to change based on the final scope of work.)

Contact and Submissions

We expect to refine the scope of this project in consultation with the interested firms. If your firm is interested in partnering with us on this endeavor, please confirm your intention to bid and send any questions or clarification requests by **Thursday, November 15, 2023**. The final proposals are due by **Friday, November 30, 2023** and should include:

- a. A workplan and schedule of products and outcomes, including first drafts for review;
- b. Approximate budget;
- c. Outline of your firm's development process;
- d. At least two relevant examples of work; and
- e. Contact information for at least three references.

Please send all communications to Natalia Jardon, Director of Digital Innovation at njardon@worldjusticeproject.org and Leslie Solís, Research Director, EU Subnational Project at lsolis@worldjusticeproject.org. Thank you very much your time and consideration.